





TRUSTED COCKTAIL PARTNERS TO...

Bill's

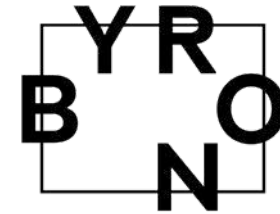

BELMOND
BRITISH PULLMAN
LONDON

THE LANGHAM
HOTELS & RESORTS

CURZON



THE DOYLE COLLECTION
LONDON • DUBLIN • WASHINGTON DC • CORK • BRISTOL



ROSA'S
THAI CAFE

AHEAD OF THE CURVE



CGA - Top 10 Mainstream Cocktails in Great Britain - Mixed drinks report 2019



Our team has over 50 years of industry experience within multiple fields. We combine this with the most accurate market data analysis to ensure that our customers are able to offer drinks that are, not only phenomenal in flavour, but specifically catered to the ever evolving market demand.

BATCH TO *THE FUTURE...*

Handcrafted in small batches in our molecular mixology lab in London, World of Zing has created an award-winning range of aged & bottled cocktails that satisfy the growing trend for premium bottled cocktails

- ✓ RAISE THE LEVEL OF YOUR COCKTAIL OFFERING
- ✓ EASE OF SERVE- JUST POUR & ENJOY
- ✓ AMBIENT STORAGE, 6 MONTHS SHELF-LIFE
- ✓ MADE WITH POPULAR PREMIUM SPIRITS
- ✓ DIVERSIFY YOUR BEVERAGE RANGE

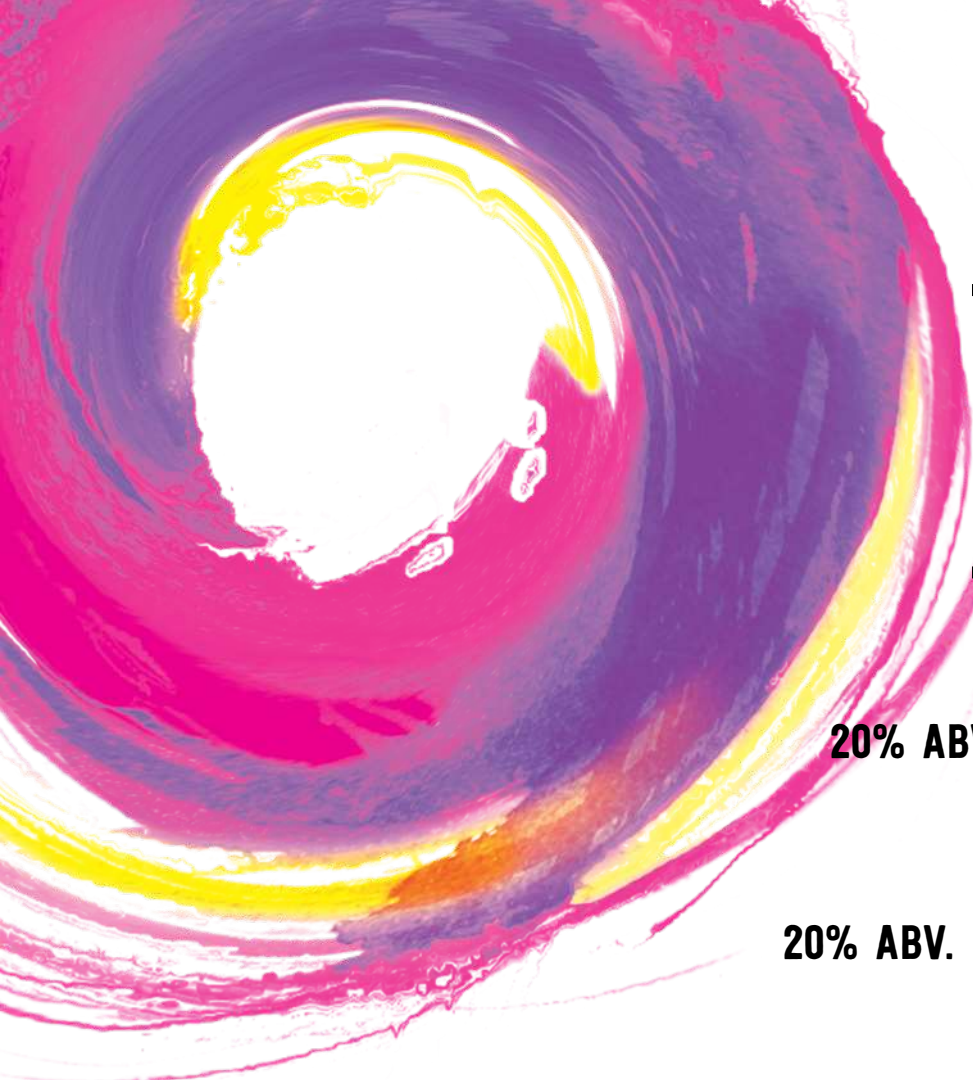
"I had one sniff of your variously-aged libations and am still haunted by their complexity"

Drinks writer, Douglas Blyde

"...now it's all about batching – and it's all the rage...Consumers are increasingly willing to pay extra for a handmade and premium product that's ready to imbibe"

Drinks International





MODERN CLASSICS

A range of modern and memorable contemporary cocktails with a “ZING” twist, these will be firm favourites with your customers!

PORNSTAR MARTINI

20% ABV. Mixed with Ketel One Vodka and Passoa

RHUBARB COSMOPOLITAN

20% ABV. Mixed with Ketel One Vodka and Cointreau

ESPRESSO MARTINI

18% ABV. Mixed with Ketel One Vodka

MANHATTAN SOUR

17% ABV. Mixed with Bulleit Bourbon





MOJITO'S & MARGARITAS

Bright, fresh and richly flavoured, both the Margarita and Mojito continue to be amongst the most popular cocktails. Great with food or for lively occasions these are a must have on any cocktail list.

PERSIAN LIME & NORI MARGARITA

22% ABV. Mixed with Ocho Tequila

SMOKED HIBISCUS MARGARITA

20% ABV. Mixed with Ocho Tequila

PINEAPPLE & GINGER MOJITO

20% ABV. Mixed with El Dorado Rum

STRAWBERRY & BASIL MOJITO

20% ABV. Mixed with El Dorado Rum





BOLD CLASSICS

Complex and instantly recognisable; the classics still reign supreme. Here we have a range of modern “ZING” interpretations of some of the world’s most loved cocktails

SEVILLE ORANGE OLD FASHIONED

29% ABV. Made with Bulleit Bourbon

SALTED CARAMEL OLD FASHIONED

29% ABV. Made with Bulleit Bourbon

STEEL AGED MANHATTAN

29% ABV. Made with Bulleit Bourbon

BORDEAUX CASK AGED NEGRONI

24% ABV. Mixed with Tanqueray Gin

CHERRY BLOSSOM SMOKED NEGRONI

24% ABV. Mixed with Tanqueray Gin





LAI D BACK LONG DRINKS

Highballs are enduringly popular for a reason. With fruity and refreshing flavours, they are perfectly suited to relaxed drinking occasions and pairing with food. Just top with soda/sparkling water and enjoy!

ELDERFLOWER EARL GREY COLLINS

20% ABV. Mixed with Tanqueray Gin

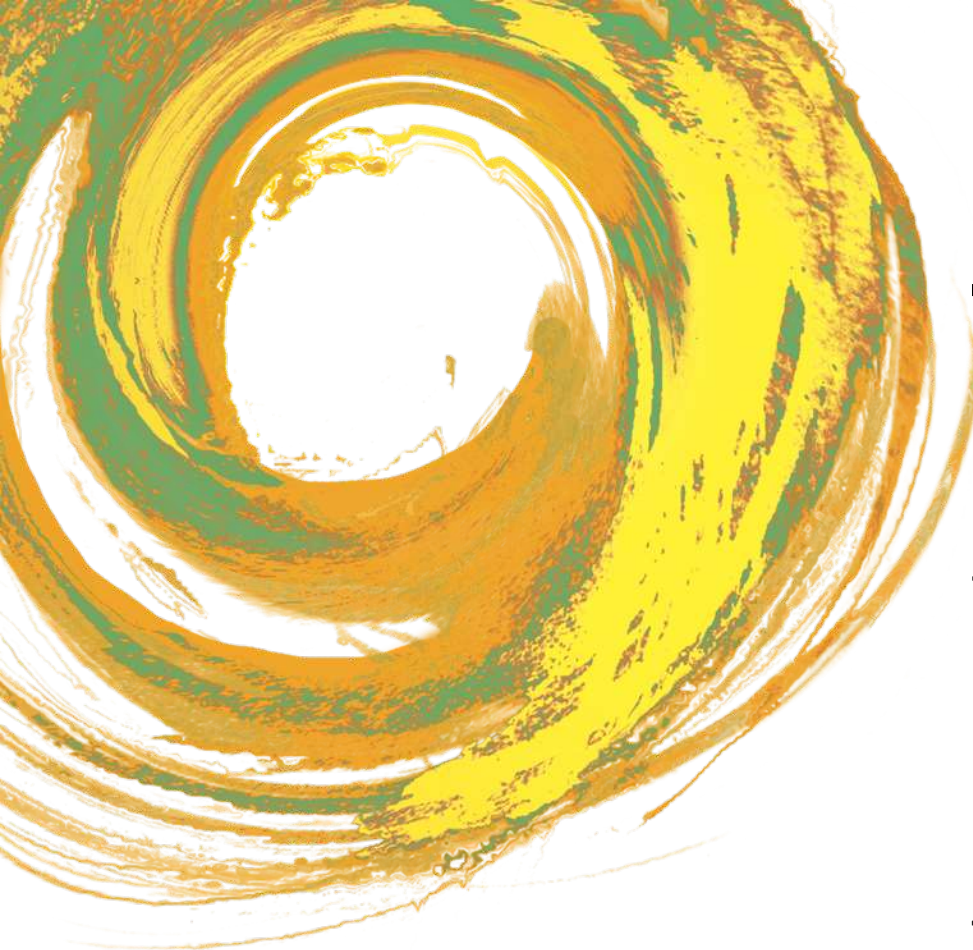
ELECTRIC GINGER MULE

19% ABV. Mixed with Ketel One Vodka Gin

YUZU COLLINS

19% ABV. Mixed with Tanqueray Gin





(PROSECCO) SPRITZ

Spritz cocktails have rapidly become amongst the UK's most popular style. Our bright and refreshing cocktail mixes have been designed to simply be topped with Prosecco or Sparkling wine. Because everything tastes better with Bubbles!

PASSIONFRUIT SPRITZ

14% ABV. Mixed with Grand Marnier and Passoa

GRAPEFRUIT & THYME SPRITZ

11% ABV. Mixed with Aperol



COCKTAIL TRAVEL PACK

- Bordeaux Negroni
- Rhubarb Cosmopolitan
- Pineapple & Ginger Mojito
- Persian Margarita

MOJITO & MARGARITA COCKTAIL COLLECTION

- Strawberry & Basil Mojito
- Pineapple & Ginger Mojito
- Persian Lime Margarita
- Hibiscus Smoked Margarita

GIN LOVERS COCKTAIL COLLECTION

- Bordeaux Negroni
- Cherry Blossom Negroni
- Elderflower & Earl Grey Collins
- Yuzu Collins

WHISKY LOVERS COCKTAIL COLLECTION

- Steel Aged Manhattan
- Salt Caramel Old Fashioned
- Seville Orange Old Fashioned
- Manhattan Sour

VODKA LOVERS COCKTAIL COLLECTION

- Electric Mule
- Rhubarb Cosmopolitan
- Pornstar Martini
- Espresso Martini

GIFT PACKS

All contain 4x50ml Bottles
unless specified



PROSECCO COCKTAILS COLLECTION

- 50ml Passionfruit Spritz
- 50ml Bordeaux Negroni
- 50ml Grapefruit & Thyme Spritz
- 200ml Prosecco



PACKAGE OPTIONS



BOTTLE

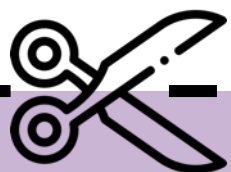
- Single serve (100ml)
- Mid-Size (250ml / 500ml)
- Large Format (750ml or 3L)



POUCH

- Single serve (100ml)
- Mid-Size (250ml / 500ml)
- Ideal for outdoor, events and delivery

BESPOKE LABELS (DESIGN PROVIDED BY CLIENT) - £100 print cost per design



BESPOKE COCKTAILS & LABELS



In addition to our wide range of immediately available cocktails, we are also able to offer bespoke recipe creation. We have Europe's only dedicated pre-batch cocktail lab and a team of dedicated developers who love nothing more than a new challenge





PRITESH MODY

pritesh@worldofzing.com

worldofzing.com

